



2018-11-30

Excellence meets art: the ultimate photo paper

We are pleased to present the next generation of photo paper: the new Fujicolor Crystal Archive Professional Paper Maxima.

This year's Photokina was very special for us, as it was the premiere of our new state-of-the-art professional paper Maxima.

We know that there's a great desire for an enhanced professional product on the market. We listened, acted and fulfilled these demands. The result is a photo paper with a 40% increase in image permanence, one designed for consistency and outstanding longevity of image, colour and look. It's the ideal photo paper for exhibitions and gallery settings.

Fujicolor Crystal Archive Professional Paper Maxima brings out the emotions and intentions in art and photo prints. It delivers the qualities of appearance and presentation that professional photographers and galleries want – and more: it exceeds their desires and expectations.



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Photography is a way of feeling, of touching the senses. The new Fujicolor Crystal Archive Professional Paper Maxima touches the heart and leaves the viewer changed for having seen it, with its mesmerising deep blacks, saturated colours and fascinating shadow details.

The cutting-edge product features

- Outstanding image lifespan: 40% increase compared to current professional photo papers
- High maximum density results in great shadow details and beautiful, deep blacks
- Exceptional colour gamut increase of min. 20%
- Specially developed for the high-end prints of the gallery and museum market

Available surfaces

Fujicolor Crystal Archive Professional Paper Maxima is available in Glossy and Matte.

Available thicknesses

The Maxima Glossy and Matte Paper is available in 245 µm thickness.

Available sizes

Available in widths of 40.6 cm (16 in.), 50.8 cm (20 in.), 61.0 cm (24 in.), 76.2 cm (30 in.) and 127.0 cm (50 in.).

Aftermovie Product Launch: https://youtu.be/YWqUOZs7X_g

Product Launch video: <https://youtu.be/HRGiB5MfE3Y>



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